

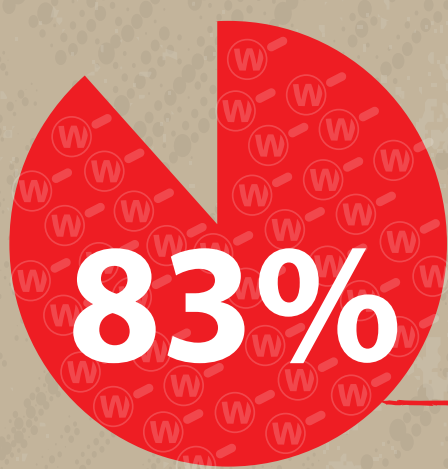
RANSOMBEAR IS ON THE HUNT.

ARE YOU HIS NEXT MEAL?



Ransomware is one of, if not THE, greatest threats facing small to midsize businesses today, and as ransomware continues to wreak havoc and catch headlines, it's no wonder that IT teams are doubling down on protection against these debilitating attacks.

THE APEX PREDATOR



83%

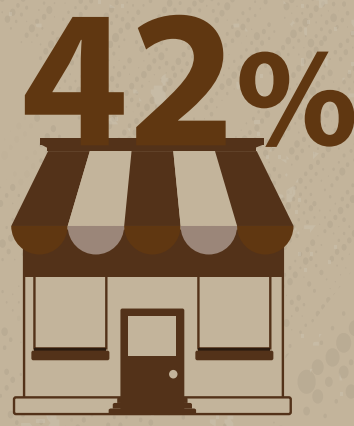
of WatchGuard resellers believe that **RANSOMWARE** will be their customers' greatest concern in 2017.

(WGRD Channel Partner Survey)

End users are concerned about ransomware threats as well!

42% of SMBs consider crypto-malware to be the most serious security threat they face.

(Kaspersky)

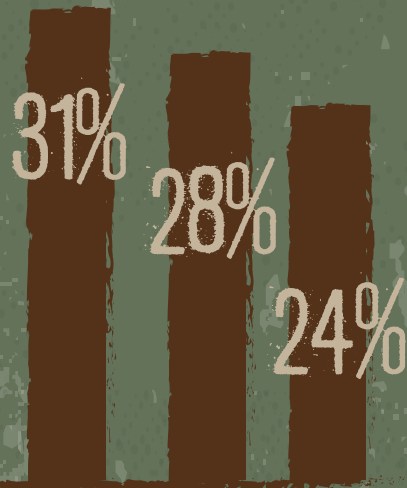


BREAKING INTO THE DEN

Email is the #1 ransomware delivery method

- 31% through an email link
- 28% via email attachment
- 24% through website or web application

(Barkly)



THAT'S A LOT OF HONEY

The average ransom requested from an attacker:

\$294 in 2015 → \$679 in 2016

(Barkly)



On average, SMBs spend almost

\$880,000 to fix

damages done to IT assets and recover their data.

(Tech Advisory)



Are you ready to start preventing ransomware attacks?

Learn more about how WatchGuard Total Security Suite is your best bet in preventing ransomware attacks.

Visit: www.watchguard.com/ransombear

