

Online Retailer Is Sticking with WatchGuard for Security

CHALLENGE

Diecutstickers.com has been crafting stunning custom vinyl stickers since 2002. Originally founded in the Pacific Northwest, Diecutstickers.com has been growing their business year after year. Artists, musicians and entrepreneurs are a few of the many audiences that the sticker company proudly serves.

Previously, Diecutstickers.com used simple all-in-one devices that provided little to no security. They did not have a dedicated security infrastructure in place and as they began to grow, it became apparent that a security solution was much needed. They needed a solution that scaled with their business and protected them from today's emerging threats.

When Diecutstickers.com began to grow and expand their workforce to include remote users, the company searched for a service that offered layered security, including content filtering, anti-malware and anti-phishing capabilities. Ejay O'Donnell, vice president at diecutstickers.com, noted, "We chose WatchGuard because the solutions they provided were easy to manage, secure and robust without breaking the bank."

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Ejay O'Donnell, Vice President, Diecutstickers.com

SOLUTION

What the company enjoyed most about WatchGuard was the full offering of network security features, including a VPN solution and multi-factor authentication. To gain full security benefits, Diecutstickers.com deployed the Firebox M270 appliance, complete with

CLIENT



NUMBER OF EMPLOYEES

30+

INDUSTRY

Retail

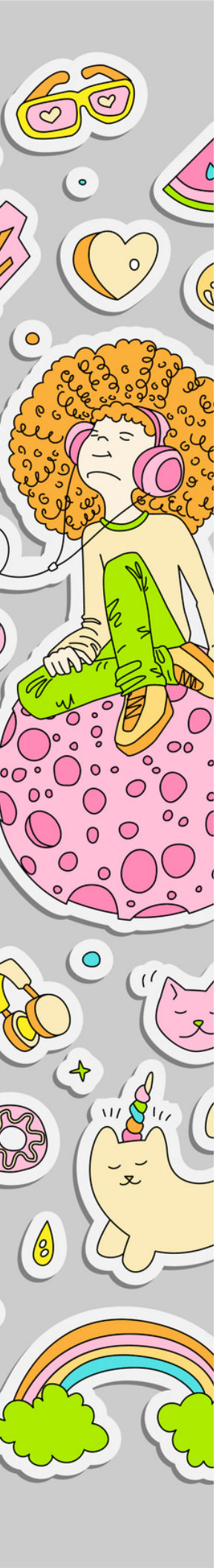
REGION

US

WATCHGUARD PRODUCTS

- M270
- AuthPoint





WatchGuard's range of security services with Total Security Suite. Ejay commented, "Total Security Suite allowed us to have additional behavioral based protection provided by IntelligentAV, APT Blocker and Threat Detection and Response (TDR), as well as anti-phishing protection from DNSWatch, which has been beneficial for us."

Diecutstickers.com also opted to include AuthPoint® licenses for multi-factor authentication. The company wanted to add an additional layer of protection to ensure all remote employees had secure access to the network. This also helped them add an additional layer of protection to restrict access to unauthorized users, especially those employees who work remote.

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Ejay O'Donnell, Vice President, Diecutstickers.com

RESULTS

In combination with its newly installed Firebox appliances and multi-factor authentication solution, Diecutstickers.com now has security services that scale with their business. Since deployment, the company has benefited from malware protection and increased protection using AuthPoint to further secure their mobile VPN users. Ejay concluded, "There was never any pressure to purchase and the sales process was easy. No doubt, we look forward to using WatchGuard as our business continues to grow."

ABOUT WATCHGUARD

WatchGuard® Technologies, Inc. is a global leader in network security, secure Wi-Fi, multi-factor authentication, and network intelligence. The company's award-winning products and services are trusted around the world by nearly 10,000 security resellers and service providers to protect more than 80,000 customers. WatchGuard's mission is to make enterprise-grade security accessible to companies of all types and sizes through simplicity, making WatchGuard an ideal solution for distributed enterprises and SMBs. The company is headquartered in Seattle, Washington, with offices throughout North America, Europe, Asia Pacific, and Latin America. To learn more, visit [WatchGuard.com](https://www.watchguard.com).



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